


MADAR GROUP GLOBAL



WE ARE AVAILABLE IN 14 COUNTRIES



Madar Group in the world 

WHO ARE WE

1. **The beginning of the establishment
Madar group GLOBAL**
2. **Vision, mission and values.**
3. **A general summary of Madar
International Group**



ESTABLISHMENT BEGINNING

Madar group started to establish new manufacturing centers in Iraq, Egypt, Turkey and Jordan Since 2010.

now

And expanded its activities to include sanitary products such as napkins and chemical industry factories in Egypt.

Currently Madar group present in 14 different countries, between distribution centers and manufacturing sites.

Madar Group industrial activity started since 1986 in the Middle East as a family company specialized in high foam productions and low foam powder detergents.

1986

The activity field of Madar group began expanding in a very short time to include all personal & home care products and cosmetics.

Madar group adopted an expansion policy and focusing spread on customer satisfaction and entering several Arab and international markets.

In addition to distribution centers in Libya, Yemen and Lebanon.

Madar group continued its expansion policy to cover African countries through large and independent manufacturing centers and successful partnership relations in Senegal, Angola and Cameroon .



Our Future Vision:

We endeavor and work hard to be a global pioneering leader in detergent, personal care and health care products and to meet the needs of our customers and partners to be the first choice for all.



MISSION

Our Mission:

To offer our customers and partners best highest quality of detergents, personal care and health care products, for excellent prices through the adoption of the best international practices in production, marketing and digital technologies, and attracting multinational competences and expertise and integrating them with our deep family roots to diversify and expand our investments economically and globally.





MADAR INTERNATIONAL GROUP GENERAL SUMMARY



Since 1986

Madar International Group was established since 1986



+ 10.000 employees

More than 10,000 employees the number of employees at all the group countries



+ 35 years of experience

More than 35 years of industry fields experience, trade and distribution



Present in 14 countries

Widespread in more than 14 countries in the world



20+ Factories

More than 20 factories in detergents, diapers, shampoos, sulfonic acid and plastics manufacturing

OUR WORK OPERATION

1. Work Foundations & pillars and administrative development .
2. Business integration achieved strategy.
3. Quality International certificates.



1 .WORK FOUNDATIONS & ADMINISTRATIVE DEVELOPMENT.



MANAGEMENT & EFFECTIVE PLANNING

Adopt the best advanced administrative systems in the framework of organizing business, planning and achieving goals that meeting with customers needs.



MARKETING, DISTRIBUTION AND SALES

To achieve our products spread in all target markets to enabling customer confidence in our products, which meeting with needs that achieve satisfaction in terms of price and quality



CreativeDesign

PRODUCT DESIGNS

Modern and sophisticated product designs within a periodic product development system that meets all market requirements and customer satisfaction.



creative

PROFESSIONAL AND EXPERIENCED WORK TEAM

We are proud of our highly qualified team with practical experience gained over many years of work.



PROVIDE DIFFERENTIATED PRODUCTS

Our products meets the highest quality standards, because we always select the best materials to obtain products that meeting with customer needs and achieve satisfaction.

2 .BUSINESS INTEGRATION STRATEGY .



SULFONIC ACID AND TEXAPONE PRODUCTION FACTORIES

Madar group owns the best factories in the Middle East for basic raw materials manufacturing which used in detergents manufacture mainly (sulfuric acid and texapone).



DETERGENT BASE POWDER MANUFACTURING TOWERS.

Until 2023, the Madar group owns four Detergent Base Powder manufacturing towers for powders, located in Syria and Africa, corporation with an expertise Italian technology company's engineers .



PLASTIC PACKAGING MANUFACTURING

Madar group owns several factories for barrels , containers , lids and plastic accessories manufacture.



INDUSTRIAL TECHNOLOGY CENTERS

Madar group owns specialized manufacturing centers for and production equipment , industrial towers, chemical laboratories, industrial molds for plastic factories, and manufacturing packaging machines centers with a quality comparable to international technology.



DISTRIBUTION COMPANIES

Madar Group owns a professional internal logistics distribution companies fleet characterized by the highest standards, which achieves full coverage of all sales points in all of Madar group located countries

3- INTERNATIONAL QUALITY CERTIFICATES.

Madar Group has obtained several quality certificates , including 9001, 18001, 45001, 22716, and a good manufacturing practices certificate in personal care products.



Madar group obtained the quality certificate 9001 for management systems and GMP certificates for personal care products in all manufacturing sites.



Madar Group has partnership relations with international laboratories in Europe for following up sensitive products technical studies such as Eurofin Laboratory in France and Dermscan.



Several consultants with higher degrees work in the Research and Development Departments.

TÜV AUSTRIA

CERTIFICATE

Management system as per ISO 45001:2018

In accordance with TÜV AUSTRIA CERT procedures, it is hereby certified that

OLIVA COSMETICS
P.O. Box: 35394 Daraa High way, Dir Ali Bridge, Damascus, Syria

applies a management system in line with the above standard for the following scope:

Production of Personnel Care Products: Hair care, Oral care, Skin Care and Cosmetics

Certificate Registration No: 2011621301262102 Valid until 2023-12-21
Initial certification 2021-12-22

Certification Body at TÜV AUSTRIA CERT GMBH Vienna, 2022-12-13

This certification was conducted in accordance with TÜV AUSTRIA CERT auditing and certification procedures and is subject to regular surveillance audits. The certificate is valid in conjunction with the main certificate. The certificate period is 3 years.
TÜV AUSTRIA CERT GMBH | Deutscherstraße 10 | A-1230 Wien | www.tuv.at



TÜV AUSTRIA

CERTIFICATE

Management system as per ISO 45001:2018

In accordance with TÜV AUSTRIA CERT procedures, it is hereby certified that

ARABIA CHEMICALS CO.
P.O. Box: 35394 Daraa High way, Dir Ali Bridge, Damascus, Syria

applies a management system in line with the above standard for the following scope:

Manufacturing of Raw Materials of Detergents.

Certificate Registration No: 2011621301262103 Valid until 2023-12-21
Initial certification 2021-12-22

Certification Body at TÜV AUSTRIA CERT GMBH Vienna, 2022-12-13

This certification was conducted in accordance with TÜV AUSTRIA CERT auditing and certification procedures and is subject to regular surveillance audits. The certificate is valid in conjunction with the main certificate. The certificate period is 3 years.
TÜV AUSTRIA CERT GMBH | Deutscherstraße 10 | A-1230 Wien | www.tuv.at



TÜV AUSTRIA

CERTIFICATE

Management system as per ISO 45001:2018

In accordance with TÜV AUSTRIA CERT procedures, it is hereby certified that

MCHAMMED JALAL AND HUSSEIN DAABOUL COMPANY MADAR PLAST
P.O. Box: 35394 Daraa High way, Dir Ali Bridge, Damascus, Syria

applies a management system in line with the above standard for the following scope:

Production of Plastic Bottles, Design and Manufacturing of Mold's

Certificate Registration No: 2011621301262104 Valid until 2023-12-21
Initial certification 2021-12-22

Certification Body at TÜV AUSTRIA CERT GMBH Vienna, 2022-12-13

This certification was conducted in accordance with TÜV AUSTRIA CERT auditing and certification procedures and is subject to regular surveillance audits. The certificate is valid in conjunction with the main certificate. The certificate period is 3 years.
TÜV AUSTRIA CERT GMBH | Deutscherstraße 10 | A-1230 Wien | www.tuv.at



TÜV AUSTRIA

CERTIFICATE

Management system as per ISO 45001:2018

In accordance with TÜV AUSTRIA CERT procedures, it is hereby certified that

MADAR CHEMICALS
P.O. Box: 35394 Daraa High way, Dir Ali Bridge, Damascus, Syria

applies a management system in line with the above standard for the following scope:

Manufacturing of Dishwashing, Hypo Chlorite, Flash Cleaner, Glass Cleaner, Air Freshener, Gel for Washing, Sterilizers, Powder and Other Detergents

Certificate Registration No: 2011621301262101 Valid until 2023-12-21
Initial certification 2021-12-22

Certification Body at TÜV AUSTRIA CERT GMBH Vienna, 2022-12-13

This certification was conducted in accordance with TÜV AUSTRIA CERT auditing and certification procedures and is subject to regular surveillance audits. The certificate is valid in conjunction with the main certificate. The certificate period is 3 years.
TÜV AUSTRIA CERT GMBH | Deutscherstraße 10 | A-1230 Wien | www.tuv.at



TÜV AUSTRIA

CERTIFICATE

Management system as per EN ISO 9001:2015

In accordance with TÜV AUSTRIA CERT procedures, it is hereby certified that

OLIVA COSMETICS
P.O. Box: 35394 Daraa High way, Dir Ali Bridge, Damascus, Syria

applies a management system in line with the above standard for the following scope:

Production of Personnel Care Products: Hair care, Oral care, Skin Care and Cosmetics

Certificate Registration No: 2011621301262092 Valid until 2023-12-21
Initial certification 2021-12-22

Certification Body at TÜV AUSTRIA CERT GMBH Vienna, 2022-12-13

This certification was conducted in accordance with TÜV AUSTRIA CERT auditing and certification procedures and is subject to regular surveillance audits. The certificate is valid in conjunction with the main certificate. The certificate period is 3 years.
TÜV AUSTRIA CERT GMBH | Deutscherstraße 10 | A-1230 Wien | www.tuv.at



TÜV AUSTRIA

CERTIFICATE

Management system as per EN ISO 9001:2015

In accordance with TÜV AUSTRIA CERT procedures, it is hereby certified that

MADAR CHEMICALS
P.O. Box: 35394 Daraa High way, Dir Ali Bridge, Damascus, Syria

applies a management system in line with the above standard for the following scope:

Manufacturing of Dishwashing, Hypo Chlorite, Flash Cleaner, Glass Cleaner, Air Freshener, Gel for Washing, Sterilizers, Powder and Other Detergents

Certificate Registration No: 2011621301262091 Valid until 2023-12-21
Initial certification 2021-12-22

Certification Body at TÜV AUSTRIA CERT GMBH Vienna, 2022-12-13

This certification was conducted in accordance with TÜV AUSTRIA CERT auditing and certification procedures and is subject to regular surveillance audits. The certificate is valid in conjunction with the main certificate. The certificate period is 3 years.
TÜV AUSTRIA CERT GMBH | Deutscherstraße 10 | A-1230 Wien | www.tuv.at



UNICERT

COSMETICS - GOOD MANUFACTURING PRACTICES (GMP) CERTIFICATE

Universal GmbH

This certificate is granted to the organization,

BASHAR DAABOUL (Oliva Cosmetics)
Daraa Highway, Dir Ali Bridge, Damascus Country Side, Syria

by review of SA2-12-6444 numbered report for the scope

Production of Shampoo, Personal Care Items, Cosmetics, Soap, Toothpaste, Shower Gel, Conditioner Hair, Oil Replacement and Hand Sanitizer.

to certify that a management system in accordance with standard's clauses is established and being implemented

ISO 22716:2007

Certificate No : CGMP 0321 004614
Original Certification Date : 31.03.2021
Issue / Revised Date : 29.03.2023
Expiry Date : 30.03.2024
Certification Period : 3 years (3rd year)

Universal GmbH

The authenticity of this certificate can be verified online by going to the Head Office via:
UNICERT, GmbH • Wilhelms-Platz 10, 20354 Hamburg, Germany • T +49 (0) 221 697 9800 • info@unicert.de • www.unicert.de



OUR BRANDS & PRODUCTS

1. Brands.
2. Products categories.
3. Products photos



1. OUR BRANDS.



2. PRODUCTS CATEGORY .



ORAL CARE PRODUCTS

Toothpaste, spotless toothpaste, and toothpaste for sensitive teeth.



BABY CARE PRODUCTS

Baby diapers, baby shampoo products, baby skin cream and baby powder.



FABRIC CARE PRODUCTS

Laundry gel products, powder detergents, fabric softeners and laundry bleaches.



HOME CARE PRODUCTS

Dishwashing liquid detergents, flagites, floor cleaners, chlorine and general cleaners.



PERSONAL CARE PRODUCTS

Cosmetic products, shampoos, soaps , and shower gel products.

3. SOME PRODUCTS PICTURES.











FOR ALL PRODUCT DETAILS, CAN BE ACCESSED THROUGH:



- Electronic catalog copies are available which containing all product details.



- Or by products pictures website on the following link: <https://madarbrands.com/>



THANK YOU

- www.madargroup.com
 - info@madarhd.com
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